

SOCIAL MEDIA AND ONLINE COMMUNICATIONS

Much like the in-pew efforts, social media and online communications reach another demographic, beyond those who are registered or present in the pews each weekend. This is another means through which we can better tell the story to an online community and reinforce the connection between our Church and Catholic Charities.

YOUR PARISH WEBSITE

Prior to Announcement Weekend | Week of February 2

- Add Catholic Charities Appeal 2026 logos, “Yours are the hands with which He blesses all the world” with a video link to the Appeal website. Instructions and video links can be found at CatholicCommunity.org/ParishMaterials.
- Add a link to the online giving page for the Catholic Charities Appeal.
- Post parish updates starting in March. Use the monthly updates to share the progress of the parish towards its goal. Contact Sarah Gozur if you do not receive monthly updates.

IMPORTANT LINKS

Online Resources | CatholicCommunity.org/ParishMaterials

Catholic Charities Appeal Web Page | CatholicCommunity.org/2026Appeal

Catholic Charities Online Giving Page | CatholicCommunity.org/2026inpew
